

DRESSING FOR SUCCESS IN FBLA



**AN INFORMATIONAL PRESENTATION ON
APPROPRIATE BUSINESS ATTIRE FOR
FUTURE BUSINESS LEADERS OF AMERICA
EVENTS AND CONFERENCES**





WHY DO WE HAVE A DRESS CODE?

- The dress code is intended to give FBLA members guidelines on what is and isn't universally appropriate business attire.
- As FBLA members, we must project the image of confident, professional future business leaders.
- Members of FBLA are expected to “uphold the excellent image and behavior” of this organization, and this includes dressing appropriately.
- Appropriate business attire is required for all general sessions, awards sessions, competitive events, and workshops for all conference attendees.





APPROPRIATE BUSINESS ATTIRE FOR MEN

- Business suit, dress shirt (tucked-in), tie, belt, AND dress socks
- Sport coat, dress slacks, dress shirt, (button-down, long or short sleeve, tucked-in), belt, tie, AND dress socks
- Dress slacks and shirt (tucked-in), sweater, tie, belt, AND dress socks
- Dress slacks, banded collar shirt (tucked-in), belt, AND sport coat AND dress socks

**ALL ITEMS LISTED TOGETHER
MUST COORDINATE!!**



RECOMMENDED MEN'S ATTIRE

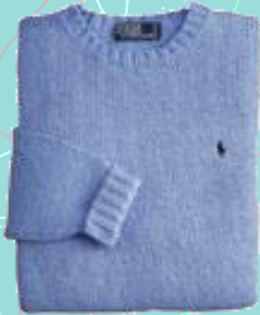


COORDINATING SHIRT AND TIE

A tie is **ALWAYS**
required!*

**Unless wearing a banded-collar shirt.*

RECOMMENDED MEN'S ATTIRE



Contemporary-style sweater
with shirt and tie



Cable (or ribbed) sweater
with shirt and tie



Dress slacks



Dress loafers



Doc Martens are okay *if*
they are the original style-
flat oxfords!



Dress oxfords



APPROPRIATE BUSINESS ATTIRE FOR WOMEN

- Business suit (slacks), blouse AND nylons, tights, **or** trouser socks
- Business suit (skirt), blouse AND nylons or tights
- Business dress with sleeves AND nylons or tights
- Business dress WITH blazer or sweater AND nylons or tights;
- Slacks with blouse (tucked-in) AND sweater AND nylons, tights, or trouser socks; blouse CAN be untucked but NOT to be seen below bottom of sweater

Note: A blouse can be untucked with a jacket, but it cannot hang below the jacket. Also, an outfit can be worn with a ***tailored*** untucked blouse and skirt/pants.

**ALL ITEMS LISTED TOGETHER
MUST COORDINATE!!**



APPROPRIATE BUSINESS ATTIRE FOR WOMEN (cont')

- Slacks with blouse (tucked-in) AND jacket AND nylons, tights, or trouser socks
- Slacks with business blouse (tucked-in or untucked) AND nylons, tights, or trouser socks
- Skirt with blouse (tucked-in) AND sweater AND nylons or tights; blouse can be untucked but not below the bottom of the sweater
- Skirt with blouse (tucked-in) AND blazer AND nylons or tights ; blouse can be untucked but not below the bottom of the sweater
- Skirt with business blouse (tucked-in) AND nylons or tights

**ALL ITEMS LISTED TOGETHER
MUST COORDINATE!!**

RECOMMENDED WOMEN'S ATTIRE



- Full Sleeve Blouse



Suit with Skirt



Suit with Pants



Partial Sleeve



RECOMMENDED WOMEN'S ATTIRE



Dress Khakis



Dark-colored
Pants



Knee-length Skirt



Dress Boot with Slacks



Heeled Loafer





APPROPRIATE BUSINESS SHOES FOR MEN AND WOMEN

MEN

- Coordinating dress shoes
- Coordinating dress boots

WOMEN

- Dress shoes with heel NO higher than 2"
- Professional open-toed with or without a back strap with heels NO higher than 2"
- Knee-length dress boots with heel NO higher than 2"

Women: Inappropriate Attire: Shoes



Flip-flops are NEVER okay!
Save them for the beach.



“Lug-bottom” Doc
Martens are inappropriate.



Mary Janes are okay,
but the checked
pattern is not.



These are too
detailed and buckled
for business dress.



As previously noted, the
thick-bottomed shoes
aren't acceptable.



These backless loafers
would be fine if not for the
excessive heel.



INAPPROPRIATE CLOTHING

- Cargo pants or pants with lettering or symbols of any kind
- Denim of any kind, overalls, shorts, skorts, stretch or stirrup pants, exercise or bike shorts
- Backless, see-through, tight-fitting, spaghetti straps, strapless, extremely short, or low-cut blouses/tops/dresses/skirts
- No undergarments showing
- T-shirts, Lycra™, spandex, midriff tops, tank tops, bathing suits, polo shirts, Bolo ties
- Sandals, athletic shoes, industrial work shoes, hiking boots, bare feet, or over-the-knee-boots, construction, industrial, military, or cowboy boots
- Any athletic wear, including sneakers, socks, and letterman's jackets
- Hats or caps of any kind
- Sunglasses

Men: Inappropriate Attire



Cargo khakis:
The unprofessional pockets are not acceptable.



Sweaters with large logos or designs: These are too confusing and leave a bad impression.



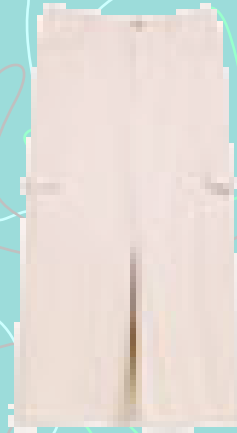
Lug-Bottom Doc Martens:
The thick-soled shoes are not acceptable.



Original Doc Martens Boots:
The tall boot style is inappropriate.



Women: Inappropriate Attire: Skirts



Women: Inappropriate Attire: Jackets





Women: Inappropriate Attire: Dresses



Women: Inappropriate Attire: Shirts



Floral Shirt: Loud colors



Polo Shirts: Not business-appropriate



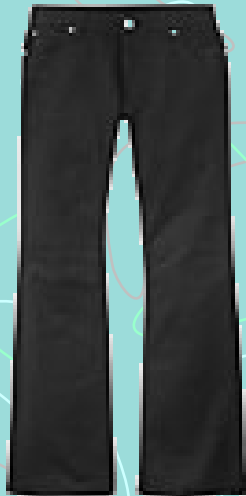
Screen Tee: Not business-appropriate



Tank Tops: Not business-appropriate (unless they are part of a suit ensemble and not uncovered)



Women: Inappropriate Attire: Pants



Dark jeans: Jeans are not acceptable wear.



Pants: The decal makes this inappropriate.



Cargo khakis: No cargo pockets are allowed. Also, the pants should be more fitted.



WOMEN & MEN'S PERSONAL HYGIENE AND ACCESSORIES

- Belts, shoes, ties, and scarves **MUST** coordinate with the business attire
- Keep make-up to a minimum
- Lay off the perfume or cologne--it can be overpowering
- Jewelry should be tasteful and minimal
- Guys: remember to shave!
- No visible body piercings other than ears. (Maximum of **one** visible piercing per ear)
- No visible tattoos at all
- **Always** check for tears or snags in your clothes
- Brush your teeth!
- Hair color should present a natural color and style

And don't forget to use deodorant!!!

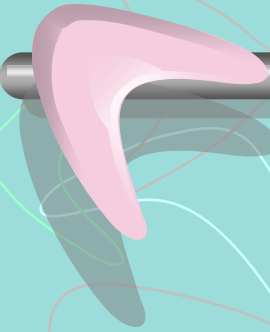
FINAL WORDS ON MEN'S AND WOMEN'S ATTIRE

Exceptions may be made for
religious, cultural, or
medical reasons.

These rules apply to all
conference attendees, proctors,
receptionists, judges, advisers,
and chaperones.



*You never get a second chance to
make a first impression!*



**REMEMBER,
YOU ARE DRESSING UP
FOR THAT \$1,000,000 A YEAR
JOB INTERVIEW!!!**

